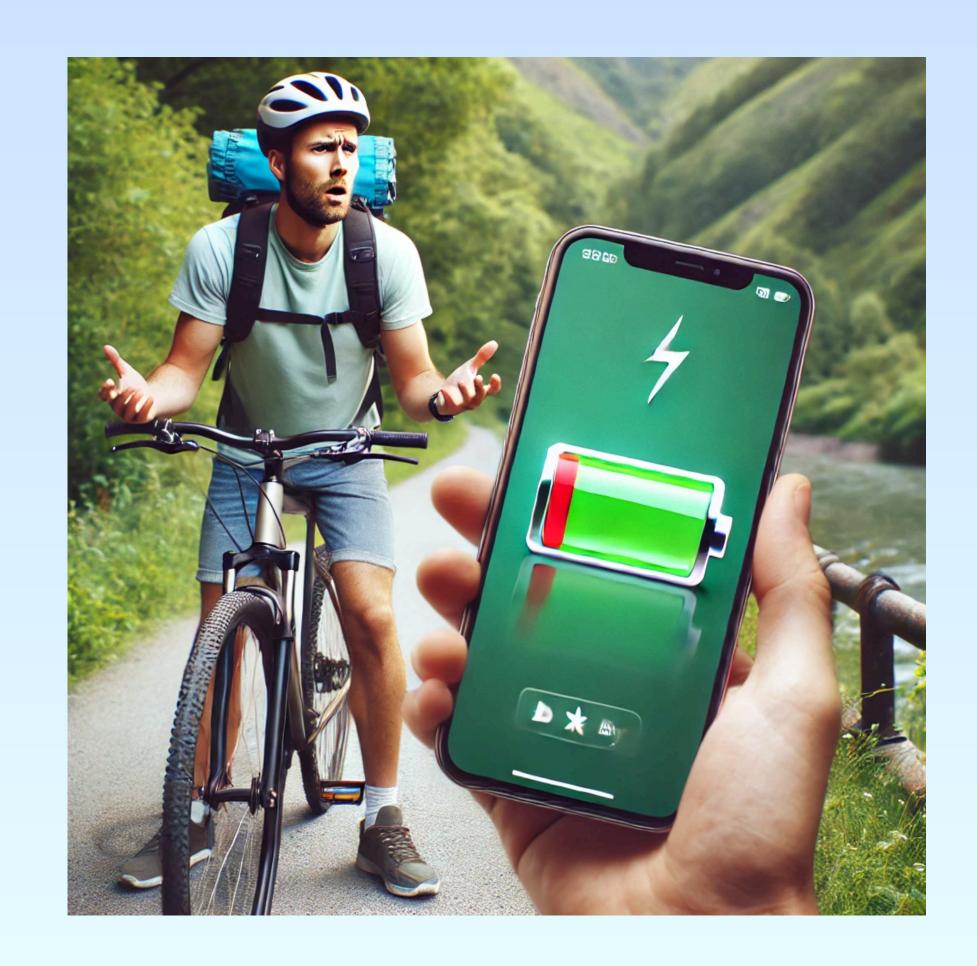
# PITCH DECK

DYNAMO.CHARGE

### THE PROBLEM

Difficulty for cyclists to charge their smartphones and electronic devices.



#### **OUR PRODUCT: DYNAMO-CHARGE**

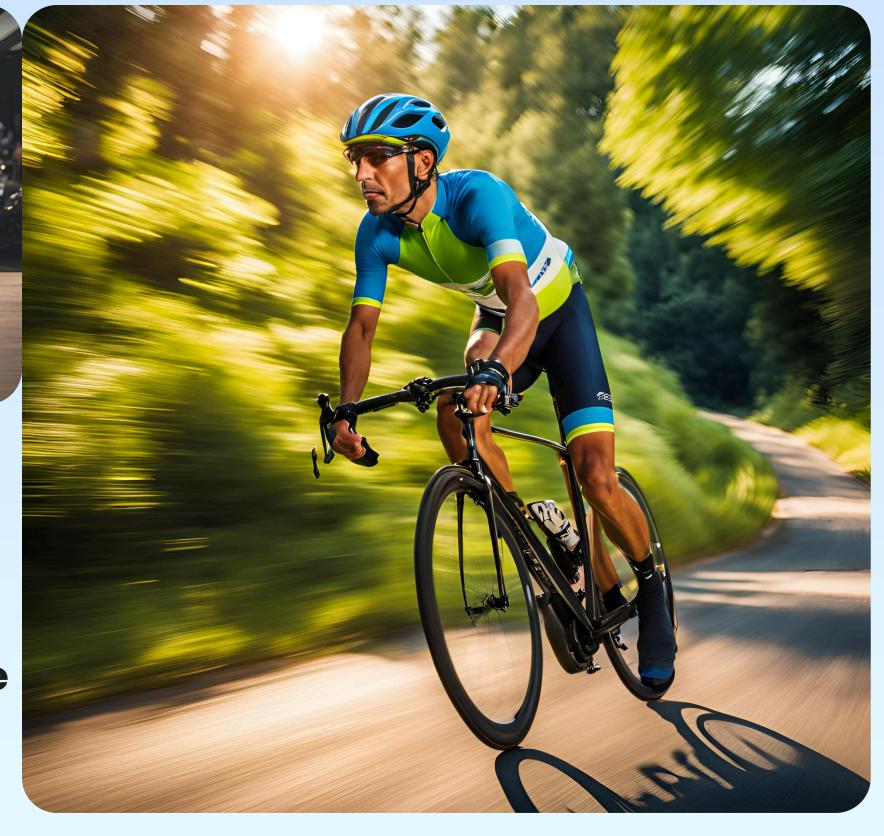


device that charges your smartphone when you ride a bike



### THE TARGET MARKET

- cyclists
- people who going to work by their bike
- people who travel by bicycle



# HOW WE WILL CHARGE?

• • •



#### how much

the product will be sold at a reasonable price

#### to whom

the product is intended to be accessible to as many people as possible thanks to its moderate selling price

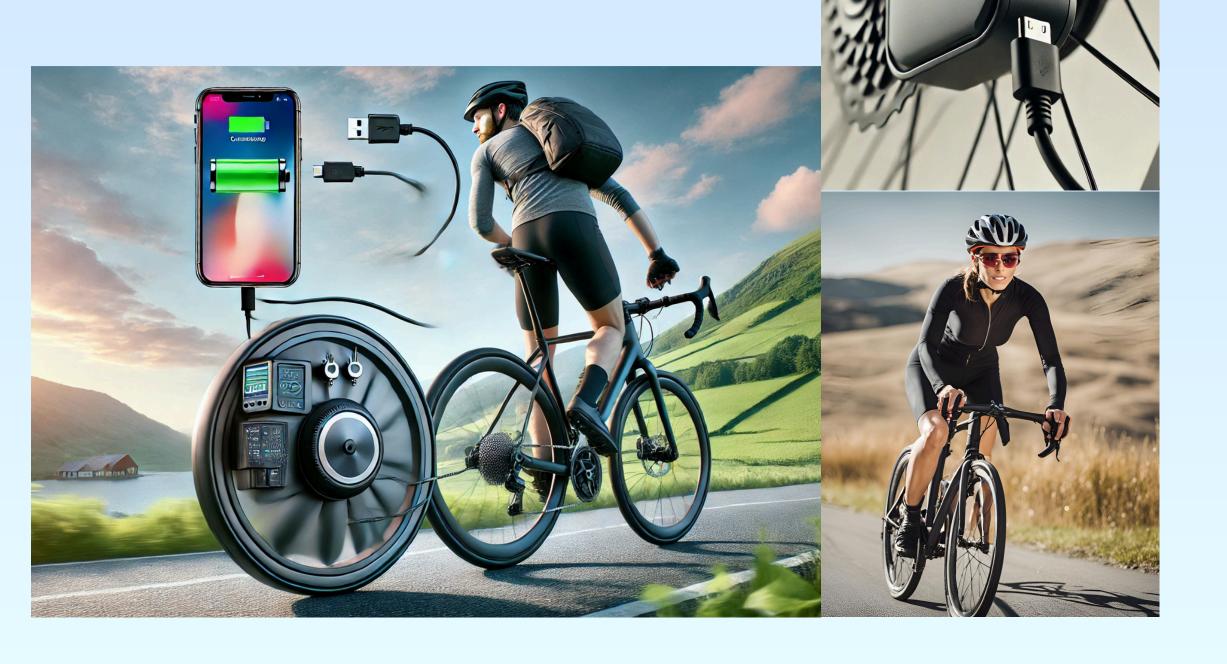
# THE COMPETITION

There are few competitors because their the products are sold very expensively or of poor quality, while ours is to mid-range.

# HOW WE WILL STAND OUT

thanks to a good compromise between moderate price and good manufacturing quality

# RESEARCH AND DEVELOPMENT PHASE



#### Needs

- fast charging
- easy installation
- The safety of the equipment
- dynamo connected to application

## TEAM:

a team created
because the project is
very recent and not
quite finished



## what remains to be done?

- short term: raising funds and launching the project
- medium term: develop our online sales and offer our product to a maximum of resellers
- long term: open our own bike accessory shops with new products

## what kind of funding are we seeking?

• we are looking for bank financing

### how will it be allocated?



- 40% product development
- 20% website and marketing
- 25% The cost of salaries and business premises
- 15%product order and delivery costs

# THANKYOU

FOR COMING